



Business Outreach Committee Contracting Newsletter #5, March 2009

The goal of the Business Outreach Committee (BOC) is to assist DBE, SBE, LBE, and WBE firms in doing business with Bay Area Transportation Agencies.



IMPORTANT UPDATE: Caltrans has received conditional approval from the Federal Highway Administration (FHWA) to immediately implement its Federal Fiscal Year (FFY) 2009 DBE Goal and Methodology. The 2009 Goal and Methodology provides for a 6.75 percent race-conscious goal and a 6.75 percent race-neutral goal for an overall 13.5 percent program goal. By March 30, 2009, the Division of Engineering Services and the Division of Procurement and Contracts will begin including an appropriate DBE race-conscious goal to include African American, Asian-Pacific American, Women, and Native American businesses, in the advertised contracts for federally funded projects. These four groups together will be referred to as Underutilized Disadvantaged Business Enterprises (UDBEs). The race-conscious goal established for each contract will be based on the subcontracting opportunities it provides and the availability of UDBEs. Please visit <http://www.dot.ca.gov/hq/bep/> for more information.

UPCOMING CONTRACTING OPPORTUNITIES:

ACTIA		
Lewelling/East Lewelling Boulevard Widening	Issue Date*: 4/09	Est. \$: 13.8M
Route 84 Expressway Constructability Review	Issue Date*: 3/09	Est. \$: 50K
I-880 Broadway-Jackson Interchange Improvement	Issue Date*: 3/09	Est. \$: TBD
Preliminary Engineering Study & Project Manager		
AC TRANSIT		
Paint Booth	Issue Date*: 5/09	Est. \$: TBD
Chiller purchases	Issue Date*: TBD	Est. \$: TBD
BART		
Procurement of Fasteners	Issue Date*: 4/09	Est. \$: TBD
Landscape Maint. for West Livermore, Pittsburg & Antioch Park and Ride Lots	Issue Date*: 4/09	Est. \$: TBD
Repaint Outdoor Substations & Gap Breakers	Issue Date*: 4/09	Est. \$: TBD
Aerial Structure Fall Protection, West Oakland	Issue Date*: 4/09	Est. \$: TBD
CCCTA		
Paratransit and Flex Route Services	Issue Date 2/28/09	Est. \$: TBD
Construction & Mgmt of DVC Transit Center	Issue Date*: TBD	Est. \$: TBD
Construction & Mgmt of Pacheco Transit Hub	Issue Date*: TBD	Est. \$: TBD
MTC		
Furnishing & Delivery of Office Supplies	Issue Date*: 3/09	Est. \$: TBD
Window Washing Services	Issue Date*: 3/09	Est. \$: TBD
As-Needed Electrical Services	Issue Date*: 4/09	Est. \$: TBD
As-Needed Plumbing Services	Issue Date*: 4/09	Est. \$: TBD
Landscape Maintenance	Issue Date*: 4/09	Est. \$: TBD
SAMTRANS		
Providing Automatic Farebox Collection System	Issue Date*: TBD	Est. \$: TBD
Furnishing & Delivery of Office Supplies	Issue Date*: TBD	Est. \$: TBD
OPEB Annual Actuarial Valuation	Issue Date*: TBD	Est. \$: TBD
Bus Stop Maintenance Services	Issue Date*: TBD	Est. \$: TBD
SFMTA		
A&E Services-Final Design Central Subway Project	Issue Date*: 4/09	Est. \$: TBD
Cable Car Propulsion Sys DC Motor Drives Upgrade	Issue Date*: 4/09	Est. \$: 7.2M
Wayside Fare Collection Equip. Replacement	Issue Date*: 4/09	Est. \$: 17M
Central Control Computer Room HVAC	Issue Date*: 5/09	Est. \$: 250K
Central Control UPS Replacement	Issue Date*: 5/09	Est. \$: 300K
WESTCAT		
Site Security Upgrade	Issue Date*: TBD	Est. \$: TBD
Auxiliary Power Supply for the facility	Issue Date*: TBD	Est. \$: 100K
Bus Support Lifts	Issue Date*: TBD	Est. \$: 68K

*All Dates subject to change, check agency websites for more information.

You are Invited to the:

BOC Public Participation Session

on Wednesday, April 22, 2009, from 4 to 6 p.m. at MTC, 101 8th Street, Oakland, CA 94607

The BOC's annual Public Participation session is aimed at providing SBE, DBE, and WBE firms with information about U.S. Department of Transportation (DOT)-assisted contracting opportunities in the upcoming fiscal year. SBE, DBE, WBE firms, and general contracting groups are encouraged to share information on the availability of ready, willing, and able DBEs to participate in DOT-assisted contracts let by transit and transportation agencies throughout the region.

This meeting will have a special focus on new contracting opportunities made possible by funding from the American Recovery and Reinvestment Act (ARRA), aka "the federal Stimulus Package." See Page 2 of this newsletter for more information on the ARRA.

WHERE TO FIND CONTRACTING OPPORTUNITIES:

ACTIA:	http://www.acta2002.com/opportunities.html
ACCTA:	http://www.acctm.ca.gov/pages/RFPsRFQsPresent.aspx
AC TRANSIT:	http://www.actransit.org/purchasing/
BART:	http://www.bart.gov/about/business/contracts.asp
CCCTA:	http://www.cccta.org/wb/
CITY OF RIO VISTA:	http://www.rio-vista-ca.com/rfp.htm
GGBHTD:	http://www.goldengate.org/contracts/
MTC:	http://www.mtc.ca.gov/jobs/
SAMTRANS:	http://www.samtrans.com/rfppub/
SF MTA:	http://www.sfgov.org/site/oca_index.asp?id=26507
VTA:	http://www.vta.org/procurement/solications/
WETA:	http://www.watertransit.org/contract_oop.aspx

LEARN ABOUT THE DBE CERTIFICATION PROGRAM MARCH 25, 2009 from 1 to 4 p.m.

at the SFMTA Offices
1 South Van Ness Ave, 2nd flr Atrium
at the meeting you will:

- Learn how DBE certification can provide access to federally funded projects;
 - Get one-on-one help with applications;
 - Receive information on upcoming projects throughout the district
- RSVP at: (415) 701-4436 or
sheila.evans-peguese@sfmta.com

American Recovery and Reinvestment Act (ARRA)

Anticipated funding for Bay Area Transit Agencies

BOC member agencies and other local agencies are anticipating \$271 million in ARRA funds for Public Transit System Preservation Projects. Funding will be available for infrastructure, repairs, and maintenance; BOC member highlights are identified below. For more information on the region's formula-based share of the ARRA, please visit: <http://www.mtc.ca.gov/news/info/stimulus2.htm>

As these projects come up for bid, complete details will be available on agency websites. A more in-depth review of these projects will also be available at the BOC's public participation session scheduled for April 22, 2009 (see Page 1 of this newsletter for detailed information on that event).

Agency	Project	ARRA Funding (in millions)
BART	480V Switchgear Replacement	\$20
	Pleasant Hill Crossover	\$13
	Balboa Station Walkway Safety	\$2
	Anode and Cable replacement, Transbay Tube	\$5.1
	Coverboard Replacement	\$4.1
	Capacity Interior Reconfiguration, 105 cars	\$1
	Floor and Seat Cushion Replacement, 50 cars	\$2.5
	Auxiliary Power Supply Equipment Replacement, 30 cars	\$4.8
	Between-Car Barriers	\$2.3
	Project Development, Concord Shop Wheel Truing Machine	\$0.3
Caltrain	Track and Infrastructure Rehab	\$5.5
	San Mateo County Railroad Bridge Replacement	\$1.8
	Operations Control Center System Replacement	\$2.9
GGHBTD	Ferry Refurbishment	\$9.4
SFMTA	LRV Doors and Steps Reconditioning, Collision Repairs	\$33
	Motor Coach Component Rehab	\$16
	Central Control & Communications Interim Line Mgmt Center	\$0.4
	ATCS Inductive Loop Cable in the Muni Metro Subway	\$1
	Capital Project Controls Software & Support	\$0.5
	Capital Planning and Grant Mgmt Application	\$0.25
	Bus Yard Workstation Replacement	\$0.1
	Cable Car Kiosks	\$0.35
	Change Machines	\$0.04
	67 Ticket Vending Machines	\$11
	Facility Enhancement	\$4
	Maintenance of Track Switches	\$1
SamTrans	Bus Replacement	\$3.8
VTA	Hybrid Bus Replacements	\$47.5
	Bus Stop Enhancements	\$0.35

We need your help to make sure this newsletter brings you the information you want. Send suggestions to improve newsletter content to: outreach@mtc.ca.gov

Free Seminars Offered by the Northern California SBDC Network

Successful Advertising & Marketing Plans Seminar in Danville, Tuesday, March 31, 2009, 9-12pm

Learn how conventional media (cable TV, print, yellow pages, radio) and online marketing can be utilized to increase sales, gain market share, and build profits. You will gain a better understanding of Advertising, Marketing, and Promotions planning, and be positioned to determine the most cost effective mix of mediums for your business.

[Click HERE to register for this seminar](#)

Starting-a-Business Seminar in Oakland, Tuesday, April 7, 2009 from 2 to 5pm

This is a new class which will integrate several aspects of the entrepreneurial experience necessary to all successful new businesses. The seminar will include key business planning, accessing capital, legal, technology, and human resource issues critical to being a successful entrepreneur. This class is a **must** for anyone interested in starting their own business and is designed to work in concert with other Alameda County SBDC classes.

There will be a panel discussion as part of the program and time for one-on-one networking with the panelists at the end of the program.

[Click HERE to register for this Seminar](#)

Successful Business Plans Seminar in Fremont, Wednesday, April 15, 2009, from 2 to 5pm

This class is a building block for any small business owner or entrepreneur in search of a simple and sure fire way to understand the fundamentals of writing an excellent business plan for their specific business.

The Business Plan is the foundation for profitable growth, raising capital, communicating with employees, vendors and customers, and without one, the business simply isn't being well-managed and won't be successful. This class is a must for business in all industries, of all types and at all stages of development.

[Click Here to Register for this Seminar](#)

SUCCESSFUL MEET THE BUYER EVENT

The BOC held a "Meet the Buyer" event on January 29, 2009. The event allowed the over seventy-three companies that attended to have a chance to meet the buyers of the local transportation agencies that participate in the BOC.



SPOTLIGHT ON SUCCESSFUL DBE

Incorporated in 2005, L. Luster & Associates (LLA) is a professional service consulting firm founded and located in Oakland, California. L. Luster & Associates, Inc. has over 20 years of consulting experience and a well-established reputation for excellent service in the SF Bay Area and beyond.

LLA is a woman-owned and minority-owned small business, whose certifications include: California Unified Certification Program-BART (DBE); Alameda County Transportation Improvement Authority (LBE/SLBE/VSLBE); Port of Oakland (LIABE/SBE/VSBE); Alameda County (SLEB); California Public Utilities Commission (WMBE).

Dr. Laura Luster, LLA's principal, has built her firm on a reputation for honesty, integrity, and excellence in service. LLA works with both public and private sector clients, specializing in transportation and large infrastructure construction. The firm currently serves as the Contract Equity consultant to ACTIA, providing business outreach and certification, as well as being the CityBuild consultant to the SF Mayor's Office of Economic and Workforce Development.

L. Luster & Associates assists clients with: Business outreach and community inclusion; Local workforce inclusion & Overall workforce development; Contract and labor compliance; Policy development and Strategic planning; and Research and development of innovative business/program models associated with workforce trends and needs.

Many Bay Area agencies set goals for the inclusion of small/local businesses on their contracts. Dr. Luster remarked that obtaining the requisite certifications has led to expanded opportunities for obtaining work as a prime, which is not typically the case for very small start up firms.

AGENCY CONTACTS

ACTIA: Joan Fisher
Business Outreach & Contract Compliance
(510) 267-6133 or
outreach@actia2022.com

ACCMA: Liz Brazil
Contracts Administrator
(510) 350-2333 lbrazil@accma.ca.gov

AC Transit: Lynda McBroom
DBE Liaison Officer
(510) 577-8818 or
lmcbroom@actransit.org

BART: Linda Wells-Grogan
DBE Program Manager
Office of Civil Rights
(510) 464-6195 or lwells@bart.gov

CCCTA: Janet Madrigal
Civil Rights Administrator
(925) 680-2044 or madrigal@cccta.org

CITY OF RIO VISTA: John Andoh
Transit Coordinator
(707) 374-5337 or jandoh@ci.rio-vista.ca.us

GGBHTD: Gail Jackson
DBE Program Administrator
(415) 257-4581 or
gjackson@goldengate.org

MTC: Denise Rodrigues
Contract Administrator
(510) 817-5897 or drodri@mtc.ca.gov

SamTrans: Raymond Lee
DBE Officer
(650) 508-7939 or leer@samtrans.com

SFMTA: Sheila Evans-Peguese
Contract Compliance Officer
(415) 701-4436 or sheila.evans-peguese@sfmta.com

VTA: Hayden Lee
DBE/SBE Consultant
(408) 321-5574 or hayden.lee@vta.org

WETA: Shirley Douglas
Community Relations Manager
(415) 364-3191 or
douglas@watertransit.org

Small Business Transportation Resource Center (SBTRC) Offers Free Consulting Sessions

Explore how your business might fit in the DOT contracting picture.

- SBTRC provides 45-minute free consulting sessions on Monday afternoons from 3-5 PM. Reservations are honored on a first come, first serve basis.
- RSVP at 415.348.6262 and speak to Carolyn Kubota or Tom Trent or email carolyn@uspaacc.com or tom@uspaacc.com.
- Please make sure you tell us your business name, and focus of your work. This is critical as we need this to match you with US DOT funding, if possible.
- SBTRC-SW, 275 5th Street, San Francisco, CA 94103.